



ROYAL JOHANNESBURG
EST. 1890

A message from the Chairman

Dear Members,

As we approach the festive season and the close of another year, thank you for your continued support and commitment to Royal Johannesburg. Your passion for the game and engagement in our community make this club truly special.

2025 has been a year of progress and collaboration.

Our strategic plan remains focused on three key pillars:

Membership Growth

Attracting 200 new members and improving retention through enhanced service and tailored offerings. We are finalising a strong offer to attract new members while ensuring long-term financial sustainability for future generations.

Junior Golf Development

Building a strong pipeline of young golfers through dedicated programmes and events.

Marketing Activation

Driving engagement to achieve 75,000 rounds and reinforce Royal as a premier golfing destination. We encourage members to support this by introducing more corporate and charity days to our club.

Earlier this year, our Member Survey and Strategic Planning process reinforced our greatest strengths:

- Exceptional golf courses and facilities
- 135 years of proud heritage
- Dedicated staff
- A respected and recognisable brand



At our recent Special General Meeting, we highlighted major 2026 projects including the Cart Path Project, Waterways Improvements, and the new 15th West. We also concluded the discussion on switching the West 9's, with members showing clear support for the current routing.

Our trading performance has improved significantly over the last year, though we remain approximately R1 million behind budget. The upcoming Alfred Dunhill Championship and December Golf Festival are key opportunities to close this gap.

Festive Season & Golf Opportunities

We encourage you to enjoy the Festive Golf events, invite friends and family, and take advantage of our special guest rates. Let's keep the fairways busy and the clubhouse filled with festive spirit.

A big thank you to our Festive Sponsors: Stella Artois, Land Rover Bedfordview, and Nandos.

Thank You to Our Staff

Our progress this year would not be possible without our outstanding staff. Their dedication ensures the Royal experience we all value.

Thank you as well to Vice Chairman Byron Jaggard and our Board members for the countless hours they volunteer in support of a successful club.

Looking Ahead to 2026

The year ahead brings exciting opportunities. With continued focus on sustainability, innovation, and member engagement, Royal will continue to thrive as a home away from home for all who love the game.



We hope to see many of you at the Alfred Dunhill Championship, and thank you to everyone volunteering for the event.

Here's to a wonderful festive season and a prosperous New Year filled with health, happiness, and spectacular golf!

Dean Harding

Dean Harding
Chairman | 05 December 2025



ROYAL JOHANNESBURG

WWW.ROYALHB.CO.ZA | 011 640 3021 | ROYAL@ROYALJHB.CO.ZA
ONE FAIRWAY AVENUE, LINKSFIELD, JOHANNESBURG, SOUTH AFRICA