

**16 April 2020****COVID 19 – LOCKDOWN UPDATE (two-week extension)**

Dear Members

We trust you enjoyed a blessed Easter and hope that this update finds you and your family, safe and well through the lockdown. Perspective and expectation is never more important than in times like these. Despite the 2 week extension of lockdown and the current challenges, we maintain a forward-thinking and optimistic outlook.

As I sit in my home being terrorised by my two wonderful children, I think about the state of our industry post lockdown, the economic effects and how our rightsized business model will work. I also see several opportunities but one thing of which I am sure, is that things will be different for a very long time and we are working hard to adapt in order to be successful in the new environment. As Club employees, it is in our DNA to keep delivering beyond expectations. However, we highlight that one of our biggest challenges post lockdown will be to manage expectations with the new blueprint and this, within the operational regulations gazetted by government. We again assure you that we are doing everything we can to navigate our Club through these extremely difficult times. It is our foremost responsibility to ensure we protect and maintain what we have.

From East to West

As we have moved into the third week of the now 5 week lockdown, our team under the leadership of head superintendent, Shaun Brits, continue to protect and maintain our precious courses. Despite the two week extension, the entire team have committed to continue to stay on site and deliver operations until the lockdown is lifted. Our Club operations director, Jayde Rademeyer, has also joined the maintenance team, to assist 3 days a week. The team continue to achieve more than the minimum maintenance requirements and the courses remain in superb condition.





As communicated, this crisis has come at the worst possible time of year for the Club, ahead of the new financial year's subscription collection. This has now been successfully launched in the hope of stabilising cashflow and avoiding special levies later. Additionally, we have appealed to our Honorary and Life Members for voluntary subscription payments.

We take this opportunity to sincerely thank those members who have already chosen to settle and/or pay a voluntary subscription. This has certainly assisted the Club's obligations and is greatly appreciated. For those who still wish to settle and receive the 5% discount, please email your pro forma request to membership@royaljk.co.za

"Support the things you loved and made you feel good before the lockdown, in order to enjoy them long after" Candice Humphrey

We are also thankful to the members who have contributed so generously to our caddy relief fund.

30% OF EACH VOUCHER PURCHASED
WILL GO TOWARDS OUR CADDIE
RELIEF PROGRAM

**PAY NOW
PLAY
LATER**
HELP US HELP THEM

Members purchase a voucher for 10 Rounds
@ R3100
Visitors purchase a voucher for 10 Rounds
@ R5000.
To purchase contact:
marketing@royaljk.co.za

Terms & conditions apply | Subject to availability | #LockdownSA #Healthforall
Royal Jhb & Kensington Golf Club | No. 1 Fairway Avenue, Linksfield North | www.royaljk.co.za

To date, we have raised a further R27 000 which has been successfully delivered to the caddies. If you would still like to make a donation please email fm@royaljk.co.za Additionally, we are pleased to launch the "Pay Now, Play later" green fee initiative, of which 30% of all funds raised will be allocated to the caddy fund.

We continue to raise capital, minimize financial losses and reduce expenditure and our goal is that employees are hopefully able to retain their jobs and keep the Club stable. In this regard we have completed our relevant COVID-19 relief applications to the UIF & TERS.

We are now developing the COVID-19 'playbook' and as the pandemic evolves, we will be ready operationally. While we still don't have a view of the full impact, we are planning and have completed a 12-month cashflow forecast, with rightsizing still to come. Post lockdown, we are procuring the following to ensure all patrons can enjoy the club in a safe environment:



- COVID / sneeze screens on carts.
- COVID / sneeze screens at reception, bar, halfway, shoe cleaning and proshop counters.
- Self-distancing floor decals.
- Additional free standing sanitizer units in the Clubhouse and on the courses.
- Greg Jacobs will offer white label Royal sanitizer and Royal face masks for sale in the Pro Shop.
- All staff will wear gloves and masks at all times.

Golf Bookings & Operations

As long as all goes according to plan and the lockdown is lifted on 30 April, the Club will open immediately on Friday 1 May 2020 (Workers day). Online bookings for 1 May will open at 09:00am on Thursday, 23 April. Bookings for Saturday, 2 May will open on Friday the 24th of April at 09:00am.

It is important to note that all tee sheets will remain on a 1 tee start with 9 min intervals, to align with the Covid-19 regulations on social distancing. We are still unsure if the food & beverage restrictions will remain in place upon opening. In this regard we also ask members to please top up your Club cards to assist Eric Brakhoven, our food & beverage operator, who is also under significant financial strain. For any further information in this regard, please email clubops@royaljk.co.za

In closing, we thank you again for your continued trust, support and loyalty through these very uncertain and challenging times. We will be launching the RJKGC COVID -19 guidelines for golf prior to re-opening. Should you have any questions please don't hesitate to contact me ceo@royaljk.co.za

"The message of Easter is one we carry in our hearts. It is the message of hope, recovery, triumph and of rebirth. We shall recover. We shall overcome, may God bless South Africa and protect the people" President Cyril Ramaphosa.

We look forward to seeing members back on the courses, as we know you are missing your golf. Please do keep safe, healthy and continue to embrace this time with your family.

Sincerely

Christopher Bentley
Chief Executive Officer



LET'S PLAY GOLF

"A WELCOME RELIEF FROM THE STRESS SURROUNDING COVID-19!
A SAFE SOCIAL ENVIRONMENT, WHILST AVOIDING DIRECT CONTACT"

AVERAGE DISTANCE BETWEEN
YOU AND YOUR
PLAYING
PARTNER? YOU DECIDE,
WE RECOMMEND 2M



GOLF IS EXERCISE &
PLAYED
OUTDOORS,
A PERFECT
IMMUNE BOOSTER

AVERAGE DISTANCE BETWEEN
TEE TIMES?
220M OR 9 MIN.
NATURAL SOCIAL
DISTANCING



CLUB CLOSED EVERY MONDAY FOR FULL SANITISATION - ALL PRECAUTIONARY MEASURES IN PLACE

#LETSPLAYGOLF #HEALTHFORALL

1 FAIRWAY AVENUE, LINKSFIELD NORTH, JOHANNESBURG | 011 640 3021 | ROYAL@ROYALJK.CO.ZA | WWW.ROYALJK.CO.ZA